

Creativity at the Core

2ND ANNUAL Summer Institute

Join us at the Santa Clara County Office of Education in San Jose



Please join us on July 28, 29, and 30, 2016 at the Santa Clara County Office of Education in San Jose for an exciting 3-day institute that will focus on arts learning and California State Standards. Hear from educational leaders, teaching artists, arts specialists, and inspirational speakers from across the state as they provide hands-on learning opportunities focused on a suite of CCSESA's new professional learning modules developed by County Offices of Education and Arts Partner Organization Leaders.



- Explore concrete strategies and approaches that you can immediately take back to your organization that deepen student learning and engagement.
- Experience many exciting ways to expand and strengthen arts learning in the classroom aligned to California State Standards, including Common Core.
- Find new ways to open doors of creativity and innovation in the classroom to promote 21st century academic achievement.
- Learn about STEAM and Career Technical Education models of education.
- Learn strategies to engage English language learners and strategies for inspiring student voice.
- Deepen subject matter knowledge in dance, music, theatre, visual arts, and media arts.

Who should attend? K-University teachers, administrators, curriculum directors, artist educators, arts leaders, pre-service teachers, arts specialists, parents, and school board members.



Sponsored by the California County Superintendents Educational Services Association (CCSESA) Arts Initiative in partnership with CREATE CA, the California Department of Education, and Santa Clara County Office of Education-Artspiration

About the Summer Institute

There will be two major strands within the institute:

Administrative Strand: This strand is designed for administrators and leaders who would like to plan and implement professional learning opportunities focused on arts and Common Core State Standards. This interactive strand will allow you to discuss professional learning opportunities and how this might work with your staff and/or others that you serve.

Teacher Strand: This strand is designed for educators who would like to gather new approaches and strategies, for their students. This strand will offer many hands-on approaches that will allow you to experience content so that you will be able to translate it into your specific learning environment.

Highlights:

- Hear about the new Arts Education Data Project spearheaded by the California Department of Education as a national pilot with four other states.
- Learn how exemplary arts schools are making it happen across California.
- Engage in powerful opportunities that will transform your practice and your site.
- Learn about STEAM and Career Technical Education models of education.
- Deepen knowledge of the California State Visual and Performing Arts Standards: artistic perception, creative expression, cultural and historical context, aesthetic valuing, and connections, applications, and relationships.

Participate in workshops and studio opportunities with:

Children's Discovery Museum, San Jose
 El Teatro Campesino, San Juan Bautista
 North Coast Dance, Eureka
 San Jose Museum of Art
 San Jose Taiko - in partnership with Susan Freeman
 The Music Center, Los Angeles
 The Tech Museum of Innovation, San Jose
 Walt Disney Family Museum, San Francisco
 ... and county office of education leaders from across the state!

DAY ONE ■ JULY 28, 2016

8:00 – 9:00 a.m.	Registration – Coffee and Snacks Provided
9:00 – 10:20 a.m.	Opening Session and Interactive Activities
10:30 a.m. – 12:00 p.m.	Breakout Sessions
12:00 – 1:00 p.m.	Lunch and presentation by CREATE CA Program Director and CDE
1:30 – 3:00 p.m.	Breakout Sessions
3:00 – 5:00 p.m.	Afternoon Tea, Arts Engagement and Performances by Artists

DAY TWO ■ JULY 29, 2016

8:00 – 9:00 a.m.	Light Breakfast Provided
9:00 – 10:20 a.m.	Opening Session with Inspirational Speakers
10:30 a.m. – 12:00 p.m.	Breakout Sessions
12:00 – 1:00 p.m.	Lunch and Keynote
1:00 – 4:00 p.m.	Studio Opportunities in Downtown San Jose. You will sign up for an opportunity to go in depth with professionals in an area of interest such as animation, technology/arts, visual arts/museum work, and music. You won't want to miss this amazing opportunity!
5:00 – 6:30 p.m.	Dinner on your own

DAY THREE ■ JULY 30, 2016

8:00 – 9:00 a.m.	Light Breakfast Provided
9:00 – 10:20 a.m.	Opening Session with Inspirational Speakers
10:30 a.m. – 12:00 p.m.	Breakout Sessions
12:00 – 1:00 p.m.	Lunch and Closing Session
1:00 p.m.	Farewell

Register Today!

REGISTER EARLY TO ENSURE YOUR SPACE IN THE INSTITUTE!

Cost: \$350 (if you register by June 20, 2016) Includes institute presentations, materials, food (where indicated above), and a copy of the *Blueprint for Creative Schools*. For those that register after June 20, the registration cost will be \$375. Registration closes on July 21, 2016.

Lodging: Participants will need to make their own lodging arrangements. CCSESA will recommend hotels close the Santa Clara County Office of Education.

Parking: Free parking provided at the Santa Clara County Office of Education.

Register today at: www.regonline.com/creativitysummerinstitute

WE HOPE YOU WILL BE ABLE TO JOIN US FOR THIS MONUMENTAL INSTITUTE.

Creativity
at the Core



Creativity at the Core

OUR GOAL: To make visible and accessible paths to 21st century learning for California's diverse learners through a focus on powerful arts teaching and learning that builds on and supports learning across the curriculum. The CCSESA Arts Initiative launched a new program, *Creativity at the Core*, with support from The California Arts Council and The William and Flora Hewlett Foundation. Regional teams from across the state including Regional Arts Leads from county offices of education and Arts Organization Partner Leads from key arts organizations, along with other partners, developed professional learning modules that connect arts learning in dance, music, theatre, and visual arts to other California State Standards. The California Department of Education, The California Association for Bilingual Educators, CREATE CA, and Loyola Marymount University are partners with CCSESA in this program.

We know the many benefits of arts education and creativity in the classroom. Perhaps one of the most important benefits is that creative education cultivates deeper learning and builds multiple kinds of literacy including reasoning, imagining, problem solving, dexterity and many unique forms of expression. The visual and performing arts provide us many lenses to view history, culture, and the world around us. We understand that the creative work force is looking for innovative leaders to solve complex problems. As we explore how creativity connects with arts learning, Common Core standards, and other curricular areas, we acknowledge the value of arts learning both as courses of study as defined by our state Ed Code, but also as vital subjects that connect across the curriculum — opening up many interdisciplinary opportunities for connections, relationships, and applications. **To learn more about Creativity at the Core, go to:** <http://ccsesaarts.org/creativity-at-the-core/>



Summer Institute Sponsors

CCSESA Arts Initiative ■ The California County Superintendents Educational Services Association supports the belief that every student needs a full, comprehensive curriculum. A high-quality education in the arts, including the subject areas of dance, music, theatre, and the visual arts is an integral component of a comprehensive curriculum. The arts play an essential role in the daily lives of California citizens and influence expression, creativity, and imagination as they relate to the human experience. An understanding and appreciation of the arts, as well as the ability to participate in the arts, are key attributes of an educated person. **To learn more about CCSESA Arts Initiative go to: www.ccsesaarts.org**



Regional Arts Leads and the State Visual and Performing Arts Steering Committee ■ Through CCSESA, County Superintendents of Schools have developed a regional structure and statewide organization to deliver high quality educational support services to every district and community in the state. Through a system of 11 service regions, CCSESA provides the organizational mechanism for the 58 County Superintendents of Schools to design and implement statewide programs to identify and promote quality, cost-effective, educational practices and services, and provide support to school districts. This infrastructure continues to be a viable mechanism to build capacity in the state for arts education and to build support for implementing a full curriculum that includes the visual and performing arts. The Regional Arts Leads serve as the Visual and Performing Arts (VAPA) Subcommittee of the Curriculum and Instruction Steering Committee and as designated Regional Leads for the CCSESA Statewide Arts Initiative. The current chair of the VAPA Subcommittee is Dr. Gary Waddell, Deputy Superintendent of San Mateo County Office of Education.

Artspiration ■ *Artspiration* is a Santa Clara County Office of Education Initiative supporting professional development, advocacy, and student engagement in the visual and performing arts. It's a community-backed movement to return creativity and innovation to our students through the arts, with strategies developed by a team of administrators, teachers, parents, students, artists and community leaders. For a child, acting in a school play can mean fantasy, a new persona and travel to an imaginary, distant land. But by participating in the arts, the student is also preparing for the challenges of a near, very real world: a 21st century global marketplace that requires creativity, critical thinking, collaboration, communication and problem solving. Theatre, music, visual arts and dance all cultivate this imperative collection of skills – the very abilities that employers currently report are most lacking in high school graduates. And that is why the Santa Clara County Office of Education continues its mission to ensure that every student in the county has access to quality arts in all forms as part of a comprehensive education that sparks curiosity, creativity and joy. **To learn more about Artspiration, go to: <http://artspiration.sccoe.org/home/Pages/default.aspx>**



CREATE CA ■ CREATE CA is a coalition of dedicated and innovative leaders who understand that together we have the power to create lasting change for every California student. CREATE CA's mission is to ensure ALL students are able to reach their full potential by advancing an education model that promotes creativity and the arts for the workforce of tomorrow. To CREATE CA believes:

- All California students deserve the same access to a high quality arts education
- An arts education is vital to California's robust, globally competitive, creative economy
- Every child deserves the same opportunities to be a vital part of a creative workforce
- The arts are important for lifelong learning, the development of 21st century skills and college and career readiness
- NOW is the time for the resurgence and expansion of arts instruction in California's public schools

To learn more about CREATE CA, go to: <http://createca.net/>



Funding for the 2nd Annual Creativity at the Core Summer Institute is provided by



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Questions? Contact CCSESA ■ Phone: 916-446-3095 ■ Email: ccsesa@ccsesa.org

