CCSESA Legislative Action and Engagement

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Implementing CCSESA's Legislative Engagement Strategy

- The purpose of CCSESA's Legislative Engagement Strategy is to build those superintendent-legislator relationships through a roadmap and ongoing support from the association.
- Phase 1: Fall in-district meeting (2021)
- Phase 2: Creating a mutual investment in your students (January through October 2022; ongoing)



New Resources Available

The CCSESA Communications Committee (organized by Kindra Britt) will debut new media resources that effectively communicate the role of county offices of education to diverse audiences.

We welcome Ian Hanigan (Chief Communications Officer, Orange County Office of Education) to share:

- Video: <u>Understanding County Offices of Education</u> (2:45)
- Digital Flipbook: <u>County Offices at a Glance</u>