

California County Superintendents Educational Services Association

Promoting, influencing, and advocating for high-quality education.

Legislative Engagement Strategy

<u>Recommendation:</u> That Board members encourage the counties in their region to schedule their annual fall engagement meetings with local legislators during the months of November and December to strengthen relationships with legislative partners.

Background: As presented at the October General Membership meeting in San Francisco, members were encouraged to do proactive outreach to their local legislators during this "off-season" that is crucial for influencing and impacting 2022 policy. A toolkit was provided, as well as an outline for a phased approach to this effort. A training was then provided on November 15 via Zoom, with recommendations for next steps.

Today we follow up with county superintendents who have modeled good engagement strategies, sharing their best practices with their colleagues during this important window of time in the full legislative cycle. We will hear briefly from county superintendents on their specific efforts in their local communities.

The how-to guide for scheduling and planning a successful legislative engagement visit is **found here**.