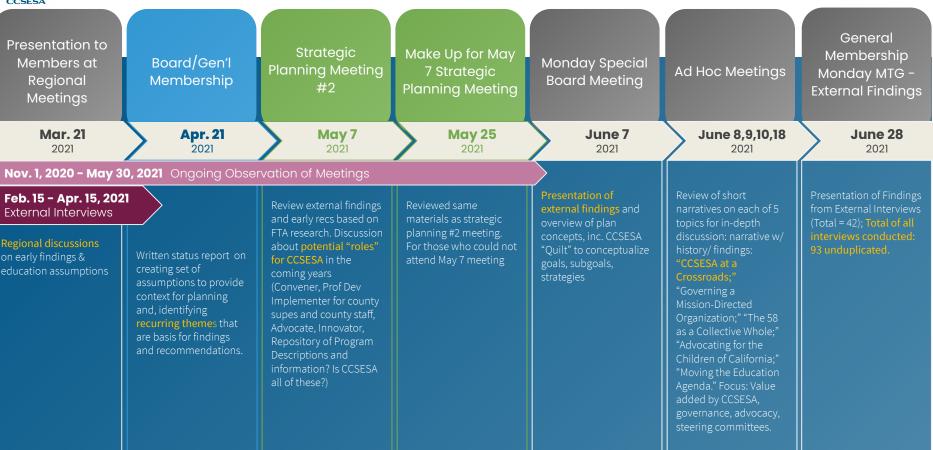
STRATEGIC PLANNING PROJECT OVERVIEW Work Begins on Ongoing Ongoing Internal **Planning** Strategic Strategic Document External Observation of Interviews and Committee **Planning Meeting** Planning/ Review Interviews Meetings Focus Groups Confirmed #1 **Contract Signed** Oct. 26 Nov. 1 - May 30 Nov. 1 - Feb. 28 Nov. 1 - Dec. 1 Dec. 21 Feb. 15 - Apr. 15 Feb. 26 2020 2021 2021 2020 2020 2020 2021 Nov. 1, 2020 - May 30, 2021 Ongoing Observation of Meetings Nov. 1, 2020 - Feb 28, 2021 Ongoing Internal Interviews and Focus Groups Feb. 15 - Apr. 15, 2021 External Interviews Selection of **Strategic** Ongoing attendance Gather names for budgets, 990s, bylaws, interviews; research press search, articles of meetings (exec, develop questions for Pres-Elect, Regional and board, general random selection of membership, review of member members); Planning for steering committees, finance, leg, etc.) one-on-ones: mission statements, etc. "assumptions" and remainder of supes in member orgs; small (3-5 people) group discussion leaders in other states: to consider for coming sessions/Total academics, advocates, Internal (Members, Staff, Steering

Comm. Chairs, etc.)



STRATEGIC PLANNING PROJECT OVERVIEW





STRATEGIC PLANNING PROJECT OVERVIEW

Distribution to Strategic Chairs of Strategic Strategic Planning Special Board Regional Steering **Planning** Planning Committee Meeting Meetings Committees Committee Committee Meeting #4 for review and Jul. 13,21 **August** September Sep. 7, 9 **Sep. 13** Sep. 14 - 20 **Sep. 12** 2021 2021 2021 2021 2021 2021 Aug.15 2021 - Sep. 20, 2021 One-on-one meetings as requested by members, to discuss goals Vision, mission, values. Solidify goals and Ongoing attendance and observation of meetings (exec, board, general membership, steering committees, finance, leg, etc.) strategies. Using info from Ad Hoc Review finalized Goals/ September 7 Review Draft Goals/ Review by Steering Vision/ Mission/ Values committees -- defining Full Plan distributed to "What is CCSESA?" SubGoals/ Strategies Develop Goals/ and Background within context of full **Board for Review** approved "in concept" narrow focus and September 9 purpose - how can **CCSESA** maximize its Full Plan distributed to usefulness to diverse



STRATEGIC PLANNING PROJECT OVERVIEW

