

GENERAL MEMBERSHIP MEETING

SCHEDULE OF EVENTS

Monday, October 18, 2021		
12:00 PM – 1:00 PM	Executive Committee Meeting	Marina
1:15 PM – 3:15 PM	Board of Directors Meeting	Bay View A Zoom link
3:30 PM – 5:00 PM	State and Federal Legislative Committee Meeting	Bay View B Zoom link
5:00 PM – 6:00 PM	LECs Meeting Agenda	Bay View A Zoom link
5:00 PM – 6:00 PM	Small County Caucus Agenda	Marina Zoom link
	<i>Regions are encouraged to dine together</i>	
Tuesday, October 19, 2021		
7:30 AM - 8:30 AM	Finance Committee Meeting Breakfast	Waterfront C Zoom link
7:30 AM - 8:30 AM	Steering Committee Meeting Breakfast	Garden Room Zoom link
7:30 AM – 8:30 AM	Timber Coalition Meeting Breakfast Agenda	Waterfront D & E Zoom link
8:00 AM – 9:00 AM	Breakfast	Garden Room Foyer
9:00 AM – 4:15 PM	General Membership	Garden Room Zoom link
12:30 PM – 1:15 PM	Lunch	Garden Room Foyer
5:00 PM – 5:50 PM	Reception	Upper Atrium
6:00 PM – 8:00 PM	Awards Dinner	Garden Room Zoom link
Wednesday, October 20, 2021		
8:30 AM – 9:30 AM	Optional Continental Breakfast	Upper Atrium
9:30 AM – 1:00 PM	FCMAT Meeting	Marin



GENERAL MEMBERSHIP MEETING

Tuesday, October 19, 2021

[General Meeting Zoom Link](#)

CCSESA Fall General Membership Meeting — San Francisco Bay Area *“Promoting, influencing, and advocating for high-quality education”* 9 a.m. – 4:15 p.m.

8:00 A.M.
to
9:00 A.M.

Breakfast

Breakfast and meeting will be held in the Garden Room.

9:00 A.M.
to
9:30 A.M.

Call to Order

- Presentation of the Colors and Pledge of Allegiance
 - Oakland Military Institute (OMI) will present the colors.
- Student Performances
 - Albany High School Choral Group
- Welcome
 - President LK Monroe (Alameda) and Superintendent Vincent Matthews (San Francisco).
- Remarks and Announcements from the President
 - President LK Monroe (Alameda) will provide updates.

9:30 A.M.
to
9:35 A.M.

APPROVAL OF CONSENT AGENDA

- Adoption of the Agenda
- Approval of the Minutes
 - Approval of June 22, 2021 General Membership minutes.
[Attachment](#)

9:35 A.M.
to
10:00 A.M.

Presentation of the Final Strategic Plan

- CCSESA Mission, Vision, Values and Goals
- Presentation of the final strategic plan and next steps in implementation.
 - Presenters:
 - President LK Monroe (*Alameda*)
 - Ms. Fern Tiger (*Fern Tiger Associates*)
 - Ms. Karen Stapf-Walters (*CCSESA*)

[Strategic Plan Overview Document](#)

10:00 A.M.
to
11:00 A.M.

CCSESA Business

Policy and Process Changes

- Bylaw Changes: Aligning CCSESA Terms to Fiscal Year and Formalizing President-elect and Treasurer Nomination Process - *Dr. Ceci Massetti (Madera)* (**Discussion**)

[Bylaw changes attachments](#)

- General Membership Meetings Schedule:
 - Meeting Schedule in 2021-22 - *President L.K. Monroe (Alameda)* (**Action**) [Attachments](#)
 - Consider Options for Meeting Schedule in 2022-23 - *President L.K. Monroe (Alameda)* (**Discussion**) [Attachment](#)

Legislative Action and Engagement

- CCSESA State and Federal Legislative Priorities for 2022 - *Mr. Jim Yovino (Fresno) & Mr. Derick Lennox* (**Action**) [Attachment](#)
- CCSESA “Legislative Engagement Strategy”: A Roadmap to More Effective Advocacy (**Discussion**) [Attachment](#)

Mr. Derick Lennox and Ms. Kindra Britt will discuss our new program for engagement with Legislators and other senior state leaders.

11:00 A.M. to 11:15 A.M.	MORNING BREAK
11:15 A.M. to 11:45 A.M.	CCSESA Business Continued Executive Director Evaluation: Executive Summary <i>Dr. Kegham Tashjian, Advisor to the San Bernardino County Superintendent, will discuss the CCSESA executive director evaluation process and timeline. Attachment</i>
11:45 A.M. to 12:30 P.M.	Statewide Partnerships Update CCEE: New Vision for System of Support <i>Mr. Matt Navo, CCEE Executive Director, and Dr. Chris Hartley will present and seek input on a new vision for the system of support including their working relationship with CCSESA. Attachment</i>
12:30 P.M. to 1:15 P.M.	Luncheon in the Garden Room <i>Remarks from John Bass, Association of Educational Service Agencies (AESA)</i>
1:30 P.M. to 3:30 P.M.	CCSESA Policy Leadership Overview & Breakout Sessions Overview - Karen Stapf Walters and Derick Lennox Children and Youth Behavioral Initiative <i>Ms. Amanda Dickey, Esq. will provide a brief overview of the \$4 billion initiative which will make substantial systems changes and financial investments to help LEAs provide school-based behavioral health services. Superintendents will break into groups to review one of the initiative topic areas and discuss whether draft recommendations align with COE needs and vision for behavioral health in schools. Reactions will be used to inform and</i>

align CCSESA and COE staff feedback in policy conversations and DHCS/HHS workgroups.

[Attachment: Draft recommendations](#)

[Attachment: Vision](#)

Policy Leadership Breakout Sessions

- 1. TK, Early and Expanded Learning: What Incentives and Investments Should County Offices Recommend in 2022?** (Dr. Mary Ann Dewan (Santa Clara) and Ms. Amanda Dickey, Esq.)
A brief recap of the COE workgroup on TK/early learning, how their comments can/will be incorporated into current/future policy discussions, and a review of the workgroup's top 3 recommendations will be the focus of this session. Superintendents will spend the majority of time discussing and reacting to the recommendations and will decide which, if any, CCSESA should bring forward to state leaders for consideration in 2022.
[Zoom link here.](#)
- 2. Staffing Shortages: How Should County Offices Inform the State's Policies and Priorities in 2022?** (Dr. Jim Brescia (San Luis Obispo) and Mr. Derick Lennox)
Residencies, apprenticeships, grow-your-own programs, training, base pay... Attempts to address teacher and classified employee staffing shortages will be a dominant feature in the 2022 budget and legislative cycles. How can the state help improve the current workforce shortage in the short- and long-term? How can county offices help lead this conversation? [Zoom link here.](#)
- 3. Getting Ahead of Special Education Reforms: How Can County Superintendents Help Lead the Way?** (Dr. Stacey Adler (Mono) and Ms. Kristin Wright)
As California considers future reforms to special education and a vision toward realizing "One

	<p><i>coherent system of education” for serving all students, what role(s) might county offices play in a re-envisioned model, and what might some of the recently proposed reforms to special education mean for county offices of education? Please join a discussion that positions COEs to be proactive in the statewide conversation about any changes to the current governance and funding models of special education and serving students with disabilities. Zoom link here.</i></p>
<p>3:30 P.M. to 3:45 P.M.</p>	<p>Afternoon Break</p>
<p>3:45 P.M. to 4:15 P.M.</p>	<p>Conversation with Committee Chairs</p> <p><i>President LK Monroe (Alameda) will lead a panel discussion with the chairs of the five steering committees: Jennifer Hicks, CISC; John Laughlin representing PASSCo; Susan Connolly, SPSSC; Ryan Choate, TSC and Dean West, BASC.</i></p>
<p>4:15 P.M.</p>	<p>Adjournment</p>

Reception will be held in the Upper Atrium from 5:00 - 5:50 p.m.

Awards Dinner will be held in the Garden Room from 6:00 - 8:00 p.m.

[Awards Dinner Zoom Link](#)

GENERAL MEMBERSHIP



Tuesday, June 22, 2021
9:00 AM – 12:00 PM
<https://zoom.us/j/713291001>

ATTENDANCE

EXECUTIVE COMMITTEE

LK Monroe (Alameda), *President*
Ted Alejandre (San Bernardino), *Past-President*
Debra Duardo (Los Angeles), *President-Elect*
Mary Barlow (Kern), *Treasurer*
Michael West (Colusa), *State & Federal Legislative Committee Chair*

REGION CHAIRS

Rich DuVarney (Tehama), *Region 2*
Ed Manansala (El Dorado), *Region 3*
Barbara Nemko (Napa), *Region 4*
Mary Ann Dewan (Santa Clara), *Region 5*
Cathy Parker (Tuolumne), *Region 6*
Cecilia Massetti (Madera), *Region 7*
Susan Salcido (Santa Barbara), *Region 8*
Paul Gothold (San Diego), *Region 9*
Debra Duardo (Los Angeles), *Region 11*

STANDING COMMITTEE CHAIRS

Dave Gordon (Sacramento), *Business Partnerships Standing Committee*

STEERING COMMITTEE CHAIRS

Jennifer Hicks (Placer), *CISC*
Dean West (Orange), *BASC*
John Laughlin for Coleen Johnson (Sacramento), *PASSCO*
Ryan Choate (Alameda), *TSC*
Susan Connolly (Placer), *SPSSC*

SUPERINTENDENTS

Matt Strahl (Alpine)
Mary Sakuma (Butte)
Lynn Mackey (Contra Costa)
Chris Hartley (Humboldt)
Todd Finnell (Imperial)
Todd Barlow (Kings)
Brock Falkenberg (Lake)
Patty Gunderson (Lassen)
Mary Jane Burke (Marin)
Jeff Aranguena (Mariposa)
Michelle Hutchins (Mendocino)
Steve Tietjen (Merced)
Mike Martin (Modoc)
Stacey Adler (Mono)
Deneen Guss (Monterey)
Scott Lay (Nevada)
Al Mijares (Orange)
Gayle Garbolino-Mojica (Placer)

GENERAL MEMBERSHIP



<p>Edwin Gomez (Riverside)</p> <p>Krystal Lomanto (San Benito)</p> <p>Jamie Mousalimas (San Joaquin)</p> <p>Jim Brescia (San Luis Obispo)</p> <p>Nancy Magee (San Mateo)</p> <p>Faris Sabbah (Santa Cruz)</p> <p>Judy Flores (Shasta)</p> <p>Lisette Estrella-Henderson (Solano)</p> <p>Steve Herrington (Sonoma)</p> <p>Scott Kuykendall (Stanislaus)</p> <p>Tim Hire (Tulare)</p> <p>Garth Lewis, (Yolo)</p> <p>Francisco Reveles (Yuba)</p> <p><u>CCSESA STAFF</u></p> <p>Karen Stapf-Walters, <i>Executive Director</i></p> <p>Derick Lennox, <i>Senior Director, Governmental Relations and Legal Affairs</i></p> <p>Sarah Anderberg, <i>Director, CCSESA Arts Initiative</i></p> <p>Kindra Britt, <i>Director, Communications and Strategy</i></p> <p>Ashley Lugo, <i>Executive Assistant and Policy Analyst</i></p> <p>Samantha Mincher, <i>Project Coordinator</i></p> <p>Kami Martin, <i>Legislative Analyst</i></p> <p>Jessie Mapes, <i>Arts Program Assistant</i></p> <p>Tiffanie Floyd, <i>Director, Finance & Operations</i></p>	<p><u>GUESTS</u></p> <p>Dan Bellino, Alameda</p> <p>Frank Fekete</p> <p>Janis Burger, <i>Fern Tiger Associates</i></p> <p>Kathryn Ferreira, Placer</p> <p>Kathy Wahl, Santa Clara</p> <p>Steven Dorsey, San Diego</p> <p>Ingrid Roberson, Alameda</p> <p>Ben Sanders, Alameda</p> <p>Talisa Sullivan, Riverside</p> <p>Tracy Stinson, Sacramento</p> <p>Marsha Tokuyoshi, Contra Costa</p> <p>Jim Baca, Atkinson, Andelson, Loya, Ruud, & Romo Law Corporation</p> <p>Brooke Romero, Atkinson, Andelson, Loya, Ruud, & Romo Law Corporation</p> <p>Michael Hulsizer, Kern</p>
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GENERAL MEMBERSHIP



CALL TO ORDER	President LK Monroe (Alameda) called the meeting to order at 9:00 AM.
Approval of Consent Agenda	<p>Ed Manansala (El Dorado) motioned to approve the consent agenda. Lisette Estrella-Henderson (Solano) seconded, and the motion passed unanimously. This included approval of:</p> <p>2.1 – Adoption of the Agenda;</p> <p>2.2 – Approval of the May 24, 2021 Meeting Minutes</p>
Action Items	<p>3.1 – Debra Duardo (Los Angeles) motioned to approve the 2021-22 CCSESA Budget. Patricia Gunderson (Lassen) seconded, and the motion passed unanimously.</p> <p>3.2 – As President-elect Debra Duardo (Los Angeles) presented CCSESA's 2022-23 President-elect, Gayle Garbolino-Mojica (Placer), for election. The election was held via secret electronic ballot and Gayle Garbolino-Mojica was elected to serve as the 2022-23 President-elect.</p>
Discussion Items	<p>4.1 – Jennie Snyder, Deputy Superintendent of Educational Support Services, Sonoma County, Jennifer Hicks, Assistant Superintendent of Educational Services, Placer County, and Kathryn Ferreira, Senior Director, Continuous Improvement and Support, Placer County, discussed CCSESA's accelerated learning project.</p> <p>4.2 – Jennie Snyder, Deputy Superintendent of Educational Support Services, Sonoma County, and Jennifer Hicks, Assistant Superintendent of Educational Services, Placer County, provided an overview of the state and federal plan requirements.</p> <p>4.3 – LK Monroe (Alameda) and Karen Stapf-Walters provided an update on the next in person General Membership meeting in October.</p> <p>4.4 – LK Monroe (Alameda) and Karen Stapf-Walters provided a brief update on the strategic planning timeline. Fern Tiger will join the June call with all superintendents call to present the initial findings and recommendations.</p>
Breakout Groups	Superintendents participated in breakout rooms of their choice based on issue areas of interest, including accelerated learning, ethnic studies curriculum, equity and universal TK and early learning and care expansion.

GENERAL MEMBERSHIP



Discussion Items	<p>6.1 - Ted Alejandre (San Bernardino), James Baca, Chief Operating Officer, Atkinson, Andelson, Loya, Ruud, & Romo Law Corporation, discussed the CDE decision on the LCAP UCP.</p> <p>6.2 - Derick Lennox and Amanda Dickey (Santa Clara) provided a brief update on the state budget, citing no significant updates as the Governor's Office and Legislature continue negotiations. The CCSESA May Revision response letter is linked here and the CCSESA legislative report is linked here.</p>
Steering Committee Reports	<p>The Steering Committee chairs presented an update on their activities and highlighted emerging policy issues. You may find their reports linked below:</p> <ul style="list-style-type: none"> ○ Student Programs & Services Steering Committee (SPSSC) ○ Technology Steering Committee (TSC) ○ Personnel Administrative Services Steering Committee (PASSCo) ○ Curriculum & Instruction Steering Committee (CISC) ○ Business & Administration Steering Committee (BASC)
Adjourn	President LK Monroe (Alameda) adjourned the meeting at 12:00 PM



Alignment of CCSESA Terms and Fiscal Year

Recommendation: That the Board of Directors and General Membership discuss aligning the officer, Board member and committee chair terms and the fiscal year.

Background: The strategic plan recommended aligning the CCSESA officer, Board and committee chair terms to the fiscal year.

CCSESA's fiscal year begins July 1. However, the terms of the officers, Board members and committee chairs begin six months later in January. The idea of aligning the terms of office with the beginning of the fiscal year has been raised during the strategic planning discussions and is a recommendation in the final plan. This proposal would require a change in our bylaws. Next steps are for the regions to discuss this change. Bylaw changes require a vote by the General Membership.



Bylaw Changes: Formalizing the President-elect Nomination Process

Recommendation: That the Board of Directors and General Membership discuss the draft nomination process for the election of the president-elect and treasurer, including eligibility considerations for each office and a timeline.

Background:

The nominating committee this past spring realized that our bylaws do not provide enough specificity on the process for nominating the President-elect and Treasurer or any eligibility criteria. From this experience, they formed an ad hoc committee from the nominating committee to work on possible changes to the process and to developing some evaluation criteria. The nominating committee is made up of the chairs of the eleven regions who serve on the CCSESA Board of Directors and the current president-elect.

Nomination Process for the Election of the President-elect and Treasurer Positions

NOTE: for the 2022-23 transition year:

- LK Monroe serves as president until March 2022 and begins term as past president April 2022
- Debra Duardo serves as president-elect until March 2022 and begins term as president April 2022
- Gayle Garbolino-Mojica serves as president-elect April 2022-June 2023

Considerations for nominating individuals for the position of president-elect.

Nominating Committee

The chairs of the eleven regions who serve on the CCSESA Board of Directors and the current president-elect. Committee is chaired by the current president-elect.

Eligibility considerations for nomination of President-elect

1. Served at least one term of office as a county superintendent
2. Must be a dues-paying CCSESA member
3. Served in a leadership role in CCSESA as a committee chair, legislative chair, FCMAT board, special projects, task forces, ad hoc committees, etc.
4. Expressed an interest in leadership role. Pool created with president-elect by individual CCSESA member volunteering to serve when needed.
5. Rotation of leadership of counties from north, central, southern sections of state (so that all steering committee chairs and CCSESA president/president-elect are not from one area of the state).
6. Size of county (large/Medium/small)
7. Consideration of odd numbered regions one year and even regions another year
8. Ability to demonstrate finesse, accessible, flexible, open and able to welcome other points of view
9. Can be a champion for CCSESA priorities & goals
10. Are nominees willing to have their names brought forward if there is more than one name in the slate presented?
11. Ability to fulfill duties in the president-elect timeline of duties and job description
 - a. Time commitment
 - b. Organizational capacity
 - c. Willingness to be a spokesperson for CCSESA
 - d. Work effectively with CCSESA staff
12. The membership will not allow campaigning

Eligibility considerations for Treasurer

Considerations for nominating individuals for **Treasurer** (this occurs in even-numbered years)

Ad hoc COMMITTEE needs to formalize the Treasure process, initial thoughts shared here.

1. Organizational capacity to be able to provide fiscal support to CCSESA

October 14, 2021

Nomination Process for the Election of the President-elect and Treasurer Positions

2. Served at least one term of office as a county superintendent.
3. Must be a dues-paying CCSESA Member
4. Are willing to have their names brought forward if there is more than one name in the slate presented.
5. Ability to fulfill the duties of the Treasurer (to be developed)
6. Additional items to be added

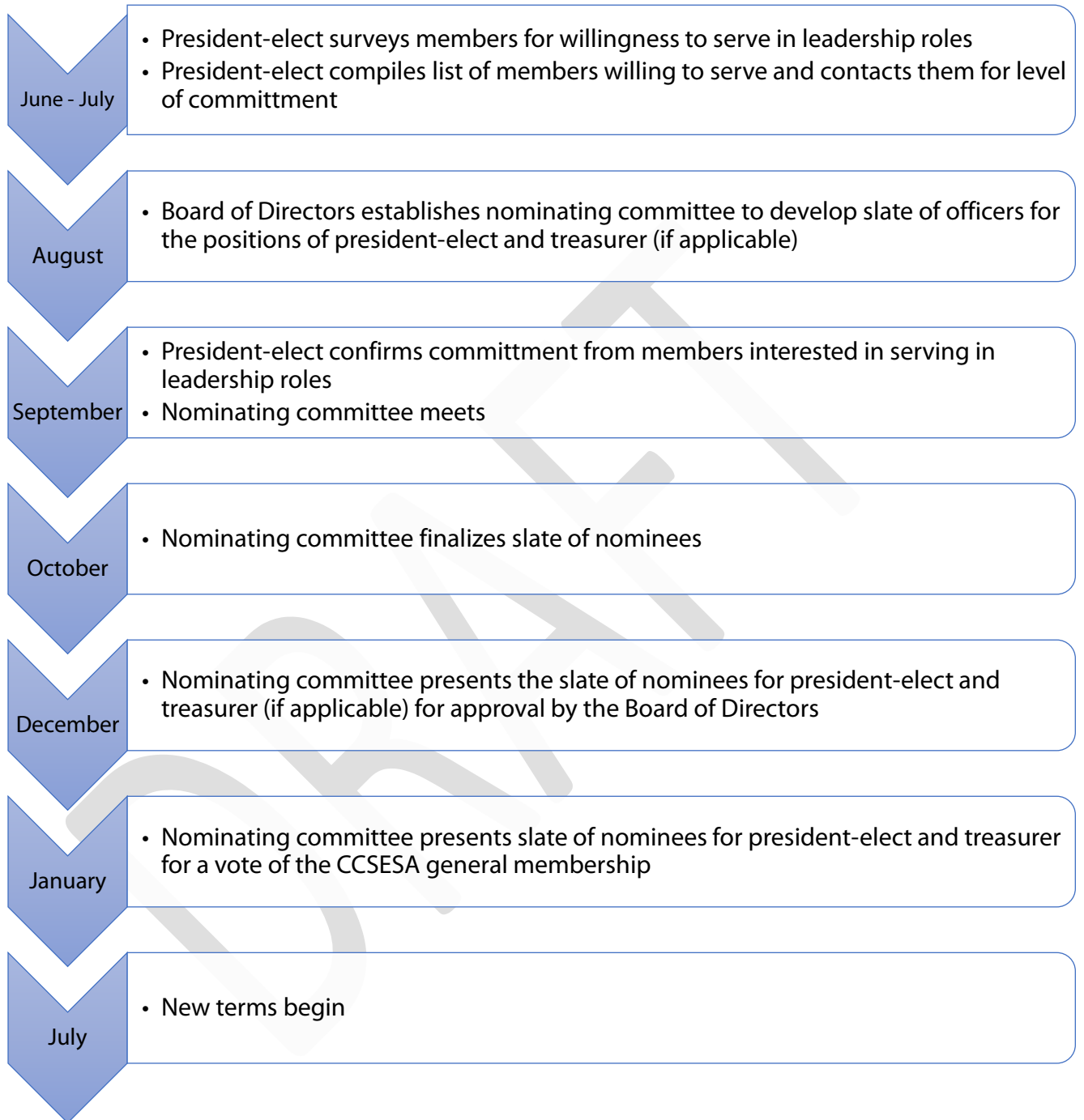
Nomination Process:

1. Any name comes forward to the nominating committee from the regions to their regional chair who is a member of the CCSESA Board of Directors.
2. If the individual is outside of the regional chair's region, the regional chairperson shall contact that individual and ask if they are interested in having their name brought forward to the nominating committee.
3. Nominating committee and president elect match names brought forward against eligibility criteria.
4. When slate or one name is selected, current president-elect contacts nominee(s) to verify commitment to have their name presented to Board of Directors and General membership.

Slate of Officers brought forward:

1. 3 or more nominees for president-elect who meet the eligibility criteria will be brought forward to the Board of Directors for consideration.
2. The current president-elect confirms nominees' interest in being on the ballot.
3. The Board of Directors will approve the slate of nominees for President-elect and Treasurer.
4. A minimum of 3 nominees for president-elect will be brought forward to the General Membership for a vote.

Nomination Process for the Election of the President-elect and Treasurer Positions





CCSESA President-elect Duties

Recommendation: That the Board of Directors and General Membership discuss the duties for the office of the CCSESA president-elect.

Background:

As the nominating committee was recruiting possible candidates for the office of the president-elect this past spring, they realized a lack of specificity in the bylaws regarding the duties for this office and the time commitment. They then formed an ad hoc committee from the nominating committee to look at the duties, provide more specificity on the duties and expectations for this office. The nominating committee is made up of the chairs of the eleven regions who serve on the CCSESA Board of Directors and the current president-elect.

CCSESA President Elect Duties

In accordance with the CCSESA Bylaws Article VII, Section G.2. The president-elect shall serve as acting president of the Corporation in the absence or incapacity of the president. While acting president, he or she shall have all the powers and duties of the president. The president-elect shall serve for one (1) year and shall succeed to the office of president of the Corporation when the office of the president becomes vacant or at the expiration of the president's term of office. The president-elect shall fulfill other duties as prescribed in these Bylaws.

The leadership role of the president-elect requires a commitment of time, often organizational resources and flexibility to address urgent issues in coordination with the president during the term of office.

Other basic duties of the CCSESA President-Elect are listed here along with other administrative duties. CCSESA staff may assist as necessary.

Monthly Duties

- Serve as a member of the Executive Committee and officer of CCSESA in accordance with the Bylaws
- Work with CCSESA staff on agenda items for General Membership Meetings/Board of Directors meetings, as needed
- Communicate with Executive Director on a regular basis to discuss key issues
- Prepare for and attend regularly scheduled Executive Committee meetings/conference calls
- Represent the county superintendents as needed before the Governor, State Superintendent of Public Instruction, the Legislature, and other entities and events as deemed necessary if the President is unavailable
- Represent CCSESA on the Education Coalition Leadership Council which meets monthly and is comprised of the Presidents and Executive Directors of the member organizations (CTA, CFT, CSEA, SEIU, ACSA, CSBA, CCSESA, CASBO, and the Superintendent of Public Instruction). The President-Elect may report on the activities of the Education Coalition to the CCSESA Board of Directors and General Membership
- Participate in monthly Steering Committee Chair Meetings

April prior to taking office

- Appoint and have the Board approve the Chair-Elect of each Steering Committee from the slate of candidates that the sitting committee chairs put forward. The Board approves Chair-Elects for BASC, CISC, PASSCo, TSC and SPSSC is to be presented no later than June.
- Prepare for new steering committee chairs orientation in June which will be chaired by the president-elect

June prior to taking office

- Attend CCSESA General Membership meeting
- Appoint State & Federal Legislative Committee Chair-Elect who shall begin service in July.
- Survey CCSESA members for willingness to serve in leadership roles during the next two years

July

- Begin term as President-elect
- Work with CCSESA staff to establish a calendar of meetings for the following year, including determining location for the county hosted General Membership meetings
- Attend the Education Coalition Leadership Council, if held
- Compile a list of members willing to serve in leadership roles and contact them for level of commitment (projects, committees, etc.)

August

- Attend the CCSESA Board of Directors meeting
- Establish the nominating committee (consisting of the 11 region chairs) to develop a slate of officers for the positions of President-Elect and Treasurer (if applicable) for the following year.

September

- Attend the CCSESA Board of Directors meeting
- Begin work on new superintendent orientation
- Coordinate with President on attendance at CCBE
- Contact individuals nominated by the Nominating Committee for commitment and permission to be placed on the slate of nominees

October

- Attend the CCSESA General Membership Meeting
- Assist with the appointment of a CCSESA Audit Committee to be approved by the Board (recommend approval by December Board meeting)
- Finalize slate of nominees for December Board of Directors meeting

November

- Attend the ACSA Annual Conference

December

- Attend CCSESA Board meeting
- Present the slate of nominees for President-Elect and Treasurer for approval by the Board

January

- Solicit nominations for the CCSESA Annual Awards: Legislator of the Year Award, Professional Publication Award, and Executive Leadership Award
- Convene awards committee to select CCSESA award recipients. CCSESA staff forwards the names to AESA for consideration for the national awards
- Present slate of officers for President-elect and Treasurer for a vote of the CCSESA general membership

February

- Continue working on soliciting nominations for CCSESA award recipients

March

- Attend CCSESA Board meeting

April

- Solicit new members of the Finance Committee (staggered terms) to begin membership in July
- Appoint Business Partnerships Standing Committee chair to serve for one year beginning in July. President Elect to work with Committee Chairs to distribute leadership roles throughout the state. The Board must approve the appointment no later than the June Board meeting

May

- Attend CCSESA Board meeting

June

- Attend the CCSESA General Membership Meeting

- Present the CCSESA Awards (Perpetual Award, Professional Publication, Legislator of the Year and Executive Leadership Award) at the June General Membership meeting
- Appoint Finance Committee members in accordance with the CCSESA Bylaws

July

- Begin term as president

President Elect Vacancy:

If the President -elect is not able to fulfill their term of office as elected by the CCSESA membership (the individual retires, leaves office for any reason, etc.), an immediate past president from the prior two years will fill the role while an election takes place to fill the president-elect role.

NOTE: For the 2022-23 transition year:

- LK Monroe serves as president until March 2022 and begins term as past president April 2022
- Debra Duardo serves as president-elect until March 2022 and begins term as president April 2022
- Gayle Garbolino-Mojica serves as president-elect April 2022-June 2023

**2021-22 CCSESA Calendar of Meetings**

Recommendation: That the Board of Directors and General Membership approve the CCSESA calendar of meetings for the 2021-22.

Background:

For 2021-22 the CCSESA General Membership approved a budget which included two general membership meetings in person and two virtual meetings. The two in person meetings for this year would be October 2021 (San Francisco) and January 2022 (Rancho Mirage).

For 2021-22: Two in-person and two virtual General Membership Meetings

Meeting	2021-22 Dates	Location
General Membership	Fall Winter Spring Summer	Hyatt Regency San Francisco Rancho Mirage (Riverside County) Virtual Virtual
Board of Directors	10/year	Virtual/Sacramento
Executive Committee	12/year	Meets in Sacramento when Board does. Other meetings will be held virtually.
CCSESA All Superintendents Monthly Meetings	12/year	Virtual

**2022-23 CCSESA Calendar of Meetings**

Recommendation: That the Board of Directors and General Membership review the CCSESA calendar of meetings for the 2022-23 years and discuss whether to schedule two in person or three in person General Membership meetings for 2022-23.

Background:

For 2021-22 the CCSESA General Membership approved a budget which included two general membership meetings in person and two virtual meetings. The two in person meetings for this year would be October 2021 (San Francisco) and January 2022 (Rancho Mirage). However, decisions around general membership meetings for the 2022-23 year have not yet been discussed. In order to develop a calendar, procure necessary hotels, and develop our budget we need to begin a discussion around having two or three in-person meetings.

Option 1: Two in -person and one virtual General Membership Meetings

Meeting	2022-23 Dates	Location
General Membership	Fall Winter Spring	Laguna Cliffs (Orange County) Monterey (TBD) Virtual
Board of Directors	10/year	Every other meeting virtual/ Sacramento
Executive Committee	12/year	Meets in Sacramento when Board does. Other meetings will be held virtually.
CCSESA All Superintendents Monthly Meetings	12/year	Virtual

Option 2: Three in-person General Membership Meetings

Meeting	2022-23 Dates	Location
General Membership	Fall Winter Spring	Laguna Cliffs (Orange County) Monterey (TBD) In-person TBD
Board of Directors	10/year	Every other meeting virtual/ Sacramento
Executive Committee	12/year	Meets in Sacramento when Board does. Other meetings will be held virtually.
CCSESA All Superintendents Monthly Meetings	12/year	Virtual

**The Strategic Plan states the following:****Program Goals:**

Under Goal Three: CCSESA Members – Connect California’s 58 County Superintendents.

Create a general membership meeting structure and annual calendar to encourage participation and engagement of members through carefully designed agendas and meeting content.

Restructure annual meeting calendar to include no more than three in-person general membership meetings per year, with three regularly scheduled topic-focused Zoom meetings, and invite experts beyond educators to discussions.

The bylaws state the following – V. A. (C):**C. Meetings****1. Place of Meetings**

Meetings of the Members shall be held at any place within or outside the state of California that has been designated by resolution of the Board or in the notice of the meeting or, if not so designated, at the principal office of the Corporation.

2. Meetings by Electronic Conferencing

Any meeting may be held by video conferencing, conference telephone or similar communication equipment, as long as all Members participating in the meeting can hear one another. All such Members shall be deemed to be present in person at such a meeting.

3. Regular Meetings

There shall be at least one (1) and no more than four (4) regular meetings of the Members every year. The date, time, and place of each regular meeting will be determined by the Board and Members. The Board will propose a meeting schedule for approval by the Members. The meeting held in January, or the nearest date to January, shall be the Annual Meeting of the Corporation. At least (10) days and no more than ninety (90) days prior to the date fixed for the holding of a regular meeting, written notice of the date, time, and place for the meeting shall be mailed to each Member entitled to vote at such meeting. The notice will include those matters which the Board, at the time the notice is given intends to present for action by the Members. The notice of any meeting at which officers are to be elected shall include the names of all those who are nominees at the time the notice is given to Members. Robert’s Rules of Order shall govern the parliamentary procedure of any meeting.

CCSESA State and Federal Legislative Priorities for 2022

Recommendation

Approve the association's policy priorities for 2022, as proposed in this agenda item.

Background

CCSESA's membership annually identifies its top policy priorities for the coming calendar year. On even-numbered years, the membership reviews and updates its policy platform.

In order to develop our 2022 policy priorities, CCSESA staff engaged with the membership at multiple points. First, an online survey, completed by 34 county superintendents, that narrowed the possible topics to just four issues. Second, a discussion with our Legislative Committee that confirmed the four issues were of statewide importance to county superintendents and that further developed the various issues through discussion. Third, another survey of the full membership during a Monday all-superintendents meeting to ensure the issues were on point.

At CCSESA's General Membership meeting of October 19, 2021, the membership will vote to adopt these issues as the association's policy priorities for 2022. If adopted, CCSESA staff will further refine the priorities through written materials and will engage with policy makers consistent with these priorities.

2022 CCSESA Policy Priorities

- 1) Supporting policies that serve the whole child and promote pupil mental health.
- 2) Fully engaging on special education policy, including supporting better student outcomes and elevating successful governance models.
- 3) Supporting internet connectivity and access to technology for all students.
- 4) Aggressively addressing staffing shortages among classified and certificated staff.

Strategic Plan

Program Goals:

- Advocacy—Collaborate to influence public systems that impact children.

Subgoals and Strategies:

- Create a meaningful and proactive annual public policy agenda to direct legislative and other governmental actions that ensures a strong and equitable public education system that benefits children and families throughout California and builds public will to support schools.
- Utilize a set of three focus areas to guide the work of CCSESA each year, as it develops legislative priorities, professional development, and thematic meetings.

CCSESA “Legislative Engagement Strategy”: A Roadmap to More Effective Advocacy

Recommendation

Discuss best practices to implement the Legislative Engagement Strategy locally and regionally.

Background

When it comes to major educational policy debates during the past year, CCSESA has been in the room, with a strong and clear voice. We have helped shape the policy on the state budget act, including early actions and clean-up, as well as legislation. We have shaped policy in the agency and regulatory sphere relating to public health, health care and mental health services, the State Board of Education, and our public pension systems. We have worked collaboratively with, and helped to shape the priorities of, our colleagues in statement management associations and the Education Coalition. In the world of education advocacy, CCSESA is in the room with a seat at the table.

In what ways should CCSESA continue to improve upon this year’s growth?

- Strengthen and create relationships with legislative “champions.”
- Become partners of choice for policy makers — both of individual county superintendent priorities and statewide CCSESA priorities.
- Build statewide support for, and trust in, public education and county offices.
- Capitalize on the momentum of county offices from the past 18 months.
- Preparing for legislative and budget challenges in 2022 and beyond.

The cornerstone of effective advocacy is identifying and cultivating an organization’s comparative advantage. Each statewide educational organization — management, labor, equity, parents — has unique strengths. What is CCSESA’s comparative advantage?

CCSESA’s comparative advantage is *relationships* — specifically, the relationships between the 58 county superintendents of schools and the 120 legislators that shape educational policy in California. This advantage is uniquely owned by county superintendents in ways that cannot be matched by any other statewide advocacy organization. County superintendents’ relationships with local elected legislators are peer-to-peer. They offer legislators access to the field through a single point of contact. They offer professional guidance based on the incomparable expertise of their offices. They offer partnership opportunities for local educational initiatives. County superintendents are *connectors*, the hub in the wheel between

state leaders and the educational services provided directly to students at the school site, school district, and countywide level.

The purpose of CCSESA's **Legislative Engagement Strategy** is to build those superintendent-legislator relationships through a roadmap and ongoing support from the association.

- **Annual fall visits (November/December 2021).** Scheduling a meeting or meetings with legislators at school sites, the county office, or virtually. The purpose is to learn about their priorities for children and share your own priorities, initiatives, and services. Where do your interests overlap? Help them understand your programs, *particularly* those you and/or CCSESA wish to spotlight based on policy priorities. Discuss ways to stay in touch and a cadence for future interactions. CCSESA staff will provide communication materials and draft agendas to facilitate the process.
- **Creating mutual investment in students' success (January through October, ongoing).** This stage is about creating ongoing value in each other's work. Ideally, two to three times per year, in addition to your annual fall visit. Examples may include: inviting a legislator to your key events, especially where media are present; a school site visit to discuss a program or priority about which they are passionate or that the legislator advocated to help create or fund in the budget; a quarterly invitation to a county superintendent-organized meeting of all district superintendents; and ensuring both parties receive each other's newsletters.

Most county superintendents have existing relationships with their legislators. The Legislative Engagement Strategy is an opportunity to both build new relationships and strengthen existing ties. To put this in context, many existing ties are with legislative supporters who take phone calls, check-in periodically, and hear out concerns on legislation. Our goal is to develop five or more legislative champions in both the state Senate and Assembly. A legislative champion proactively seeks input and amplifies your perspectives on the chamber floor, even when their opinion is unpopular amongst colleagues. The legislative champion demands amendments on your behalf and whips votes to make deals happen. We will know if our strategy is success if, within the next few years, we see more legislative champions for county offices of education.

The Legislative Engagement Strategy will be a recurring item at future membership meetings. At the January 2022 General Membership meeting, we will discuss experiences with the annual fall visits and share ways to create a mutual sense of investment, between you and your legislators, in the success of your students.

Strategic Plan

Program Goals:

- Advocacy—Collaborate to influence public systems that impact children.

Subgoals and Strategies:

- Foster robust relationships with state leaders and colleagues while enhancing their understanding of CCSESA.
- Invite key state leaders, strategic thinkers, and academics to “conversations” with county superintendents to stimulate discussion about key issues of concern.
- Build statewide support for, and trust in, public education.

ED: Karen Stapf-Walters**EC: Executive Committee
and President****Subcommittee of EC****Board of Directors**

Week 1: Sept.
26 - Oct. 2

•By Sept. 30: Filled out evaluation template Sec. 1 performance objectives to define evaluation criteria for 2020-21.

On September 13, EC approved the structure for an objectives-based evaluation of ED as proposed by Advisor.

Week 2: Oct.
3-9

On October 4, EC approved template and evaluation criteria (Sec. I) as defined by ED and Committee. EC selected subcommittee to document ED evaluation sessions.

Weeks 3 - 5: Oct.
10 - 30

•By Oct. 31: Prepare a self-evaluation for 2020-21 and goals and objectives for 2021-22 based on Board approved Strategic Plan utilizing approved form.

Weeks 6-7:
Oct. 31 - Nov. 13

•By Nov. 15: Present to the EC a self-evaluation on achievement of objectives and a report of accomplishments and challenges for 2020-2021 evaluation period and proposed new measurable objectives and planned actions for achieving the objectives in the 2021-2022 year.

By Nov. 15: Conduct ED's 2020-21 evaluation and review/revise/approve ED's 2021-22 goals and objectives.

Week 8:
Oct. 14 - 20

Subcommittee will meet and complete the ED evaluation and goal setting form.

Weeks 9-10:
Nov. 21-Dec. 4

EC will meet to receive, review, revise and approve the subcommittee's report on ED's evaluation for the prior year and goals and objectives for the ensuing year to recommend to the Board of Directors.

Subcommittee shall prepare the Form to be presented to the EC by November 30.

Weeks 11-13:
Dec. 5 - 30

•ED will attend the closed evaluation session of the Board to receive the entirety of the feedback from the EC.

By December 31: President shall present the EC-approved draft evaluation to the Board for their review and approval. President shall execute the Form and place it in the ED's personnel file, giving the ED the opportunity to prepare a response to be attached to the Form.

2020-21 Timeline of Process for the Evaluation of the CCSESA Executive Director

Please be sure to reference the instruction template for the evaluation of the Executive Director for more details.