## California County Superintendents Educational Services Association



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## **September Board of Directors Meeting Summary**

September 13, 2021

## Highlights and Resources for Takeaway

- $\circ$  The Board of Directors meeting agenda was edited to allow for discussions on Strategic Planning. Items 5.0-6.0 on the agenda will be presented during a special Board meeting on September 22<sup>nd</sup> or 30<sup>th</sup>.
- LK Monroe (Alameda) introduced Fern Tiger, Fern Tiger Associates, to discuss the CCSESA Mission, Vision, Values and Goals for the Strategic Plan. An updated version with the changes from the Board Meeting will be sent out to all Members for discussions within your regions prior to the September 22<sup>nd</sup> special Board meeting.
- The Board approved the following areas of the Strategic Plan:
  - Vision: California: A state with high quality education, where children thrive and communities prosper.
  - Mission: Promote, influence, and advocate for an educational system that supports all students.
  - Values: Courage. Commitment. Collaboration.
    - Courageous in advocating for all children
    - Committed to innovation and excellence
    - Collaborative in pursuit of an equitable and effective education system
  - Program Goals:
    - 1. Collaborate to influence systems impacting children.
    - 2. Cultivate student success.
    - 3. Connect the 58 county superintendents.
  - (This goal will not be public facing) Management goals: Strengthen CCSESA by ensuring strategic decision making that maximizes the organization's effectiveness as it refines its role, expands its voice, and meets the needs of California's County Superintendents.
    - An Effective Organization (structure, stability, staffing)
    - A Sustainable Organization (funding, fiscal management, forecasting)
    - An Influential Organization (image, visibility, communication)
- LK Monroe (Alameda) and Karen Stapf-Walters provided an update on the October General Membership Meeting. Ahead of the meeting, CCSESA staff will provide attendees with the most up to date safety guidance for gatherings. You may register and find more information on the meeting here.
- The Executive Committee discussed the annual evaluation of the Executive Director and the timeline and process to be used. The Committee is creating an evaluation process based



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on the processes of similar organizations and county offices. <u>Here</u> you may view what the bylaws and the Executive Director's contract currently state on the process.

- Mary Barlow and Karen Stapf-Walters presented the new CCSESA Investment Advisor for Board approval. The Board approved Chandler Asset Managements as CCSESA's new Investment Advisor. More information can be <u>found here</u>.
- o Mary Barlow and Frank Fekete presented amendments to the Executive Directors Contract; the Board approved the amendments. More information can be <u>found here</u>.