

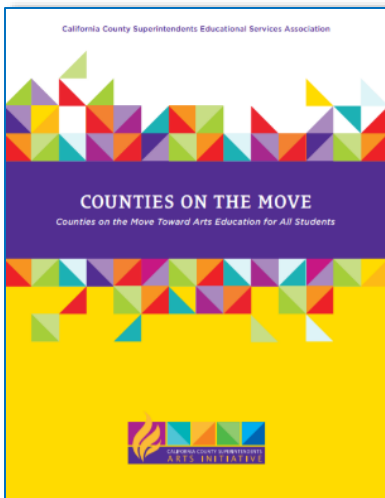
Date: October 21, 2019

To: County Superintendents

From: Peter Birdsall, Executive Director, CCSESA  
Sarah Anderberg, Director, CCSESA Statewide Arts Initiative

Subject: Opportunity to highlight county offices of education and their support of arts education  
CCSESA Arts Education Publication: *Counties on the Move* for Arts Education

## 2020 *Counties on the Move* ARTS Publication



### BACKGROUND

Knowing that the visual and performing arts contribute to effective schools, the California County Superintendents Educational Services Association (CCSESA) Arts Initiative continues to build capacity for arts education at the national, state, region, county, and local levels. As part of this effort we would like to continue to publicize examples of county superintendents' support for arts education in an engaging informational booklet entitled *Counties on the Move: Arts Education for All Students*. This CCSESA publication provides a snapshot of the wide variety of arts education projects, programs, planning strategies, and collaborations provided by county offices of education.

Our goal is to continue to spotlight outstanding visual and performing arts programs and services in each county office of education which may inform and inspire the implementation and improvement of arts education programs throughout the state.

While this is an optional request to participate, we hope to include all county offices in the publication!

**Submissions are due no later than January 15, 2020** and should be sent via email to Jessie Mapes @ [jmapes@ccsesa.org](mailto:jmapes@ccsesa.org)

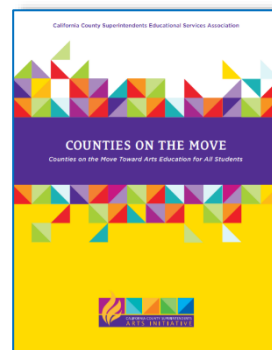
## ARTS PUBLICATION TIMELINE

October 21, 2019	Notice is sent to County Superintendents, CISC Members, and County Arts Leads.
October 21, 2019 – January 15, 2020	County offices prepare content for submission to CCSESA.
<b>January 15, 2020</b>	<b>CONTENTS DUE TO CCSESA</b> <b>Send to:</b> Jessie Mapes, CCSESA Arts Program Assistant Email: <a href="mailto:jmapes@ccsesa.org">jmapes@ccsesa.org</a> <b>Phone: (916) 446-0455</b>
January 15, - March 10, 2020	Publication layout and design.
March 10-20, 2020	Publication goes to print
March 20, 2020	Publications copies sent to each county office during March as Arts Education Month
March 20, 2020	Publications disseminated at Statewide Arts Education Leadership Convening on May 12-13, 2020 at the Crocker Art Museum in Sacramento, CA.

## Directions for Submitting Information to CCSESA

1. Each county office participating should designate a primary contact person who can be contacted by the CCSESA office if necessary.
2. Text: Choose elements from the contribution list below that best reflect the work in your county. You may submit any number of items on the list. Clearly identify the individual organizations responsible for the work. CCSESA staff will edit and organize the material submitted during the layout/design process.
  - Minimum Word Count: 750 (this includes title, contact info, superintendent quote, and main text)
  - Maximum Word Count: 950 (this includes title, contact info, superintendent quote, and main text)
3. Photographs: We will use photographs of County Superintendents in the CCSESA files, unless counties send an alternative photograph. Please Include at a minimum 3 activity/arts engagement photos and no more than 7 photos. In addition to the activity/arts engagement photos please also include a photo of the superintendent. The photos should be high resolution in either jpg, png, or pdf formats. Please do not embed the photos in a Word document. Please send them as separate original high-resolution files. Please don't send any photos that were pulled off a website. Be sure they are in high resolution print format, which typically means the file size can be 1MB or more. Please note that CCSESA and the graphic designer will choose the photos that best work with the layout and space requirements.

3. Send the completed information to Jessie Mapes at [jmapes@ccsesa.org](mailto:jmapes@ccsesa.org) who will confirm receipt of your submission.
4. To view the 2016 *Counties on the Move* publication, go to:  
<https://ccsesaarts.org/wp-content/uploads/2016/04/Counties-on-the-Move-2016.pdf>



## COUNTIES ON THE MOVE ARTS PUBLICATION SUBMISSION TEMPLATE

<b>Region:</b>
<b>County:</b>
<b>Primary Contact for this project:</b>
<b>Phone:</b>
<b>Email:</b>
<b>Contribution List</b> <ul style="list-style-type: none"> <li><i>Choose elements from the list below that best reflect the work in your county.</i></li> <li><i>You may submit any number of items on the list below.</i></li> <li><i>Enter the information in the boxes below.</i></li> </ul>
1. A short quote (1-3 sentences) from the County Superintendent on the importance of arts education or the impact of an arts education experience. This item is not optional. To be uniform throughout the publication, we would like to include a quotation from each County Superintendent.
Menu of items that you may include in your submission:
2. A paragraph that explains the approach the county office takes in providing assistance to school districts and schools in the area of arts education.

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| 3. A paragraph or two that provides details on one or more arts education program(s) or support systems provided by the county office or partnership program(s) with organizations such as arts councils, museums or colleges/universities.  |
| 4. A paragraph or two that details arts education instructional programs, projects, collaborations, or other best practices in one or two school districts or schools in the county.   |
| 5. 3-7 high resolution electronic photos that showcase educators and/or students doing the following:<br>a) engaged in arts instruction or arts professional learning; b) performing in the arts' c) creating or evidence of student artwork; d) community engagement (or exhibits/performances) in the arts or art-making. We welcome pictures that include you and some students, if you have them available. Be sure that you have signed releases for using the photos in this publication. <b>Files should be high resolution .jpg files.</b> |